

ReFLEX CES takes over PLDA Group's hardware business

Paris, France – February 10, 2015 - [ReFLEX CES](#), a provider of Modified-Off-The-Shelf (MOTS) solutions and turnkey embedded systems, has added the hardware businesses of its sister companies in the [PLDA Group](#), [PLDA](#) and [Accelize](#). Effective from January 1st 2015, FPGA-based boards and the SOM (System-on-Module) product lines have been transferred to the ReFLEX CES portfolio. The move is part of the ReFLEX CES strategy of diversification for growth and strengthens its position as an established provider of complex FPGA-based solutions.

The new range includes all boards previously sold by PLDA including the Accelize solutions dedicated to the financial market. FPGA accelerator boards, FPGA network processing boards, FPGA prototyping boards and SOM (System-on-Module) product lines complement ReFLEX CES' existing portfolio of complex, high-speed and mezzanine FPGA boards based on PCIe, VPX and CompactPCI form factors.

"By uniting PLDA Group's hardware solutions at ReFLEX CES, we strengthen our position as a leading provider of proven FPGA-based hardware for both COTS and MOTS FPGA solutions," commented Sylvain Neveu, ReFLEX CES and PLDA Group COO. *"We are setting our strategy for growth by diversifying our business scope, and thereby paving the way for a forecast growth rate of more than 20% in 2015."*

An ISO9001-certified manufacturer, ReFLEX CES is already established as PLDA's manufacturing partner, building the XpressGX4, XpressGX5, XpressK7, XpressV7, XpressKUS and the SOM product lines based on Xilinx and Altera SoC FPGA devices.

Expanded management team

In a parallel announcement, senior technologist, Yann Casteignau, has joined ReFLEX CES as Principal Engineer & Product Manager to manage the company's FPGA-based board strategy. Casteignau, who previously served General Electric Healthcare brings some 20years experience from various technologist posts in the field of digital electronic board designs.

Additionally, ReFLEX CES takes a first step into the US market through Kate Martin, a US-based executive with PLDA. Taking on the role of Senior Sales Manager for ReFLEX CES, she is responsible for initiating the development of new business in North America and Asia.

About ReFLEX CES

ReFLEX CES provides turnkey custom embedded and complex systems, and specializes in Modified-Off-The-Shelf (MOTS) solutions for VPX/OpenVPX, CompactPCI, VME rugged systems, embedded systems, industrial systems, high-speed boards, FPGA boards and PCIe boards. Its expertise ranges from chip-level and software-level designs up to complete system-level designs, plus manufacturing services including the production of small and medium volumes, targeting customers in the military/aerospace, defense, telecommunications, medical and industrial sectors. For more information, please visit <http://www.reflexces.com>



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